

Running or Wandering, Vision Makes the Difference

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Self Introduction

- ✓ Enterprise Educators UK Fellow (2019-present);
- ✓ EntreCompEdu Teacher Pioneer (2021-2041) ;
- ✓ Visiting Scholar (2021), U.S. Department of State, International Visitor Leadership Program
- ✓ Guest Editor, Springer Nature, Entrepreneurship Education
- ✓ Director of Higher Education, British Council China (1997-2015)
- ✓ China Chief Representative , Advance HE, (2015-2018)
- ✓ China Chief Representative, UK National Centre for Entrepreneurship Education (NCEE), (2015-2016)



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Why Vision Chang



- Wei Sheng Chang 威盛昌
- “Though your projects have achieved tangible impacts, you have failed to demonstrate you have a vision!”

Vision Is a Skill for Change



“Life is like archery, and dreams are like arrow targets. If you can't even find the target, there is no point in drawing the bow every day. ”

-Film Galaxy Tutorial

Why Vision Is Important

- Vision is like North Star;
- Visualise it to give yourself a driving power;
- Mobilise others to make it a shared vision.

Work Examples

1. Helping a university set up a 5-year plan;
2. Helping individuals make career planning;
3. Facilitating a workshop about a new China-European higher education collaboration network

Summary

- ▶ If you can visualise future scenarios, you know where to set your steps;
- ▶ It is more powerful than external pressure;
- ▶ It is more strategic in planning and reaching your goals than taking actions on intuitions or from experience.



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